



Conservation Committee: Strategic Plan 2016-2026

Submitted by the Chair of the Conservation Committee

Vision
Healthy, well managed, and recovered cetacean populations worldwide

Objectives	Robust conservation advice	Best practice threat management	Conservation agenda collaboration	Securing finance
	Deliver effective and relevant conservation advice to the Commission and the international community that contributes to global efforts for cetacean conservation	Identify and promote best practice and collaborative management to address priority global threats facing cetaceans	Coordinate and deliver the conservation agenda across the Commission and in partnership with relevant organisations	Establish and leverage financing mechanisms to resource global cetacean conservation efforts

Priorities	Priority actions					Priority threats*					
	Sustainable management of whale and dolphin watching	Conservation management planning	Whale sanctuaries and protected areas	Effective financing	Effective data collection and reporting	Ship strikes	Marine debris	Bycatch	Anthropogenic sound	Chemical pollution	Climate change

Measures of Success	Near term								
	Priority actions to mitigate threats are identified, agreed and [annually/regularly] reviewed by the Committee in liaison with sub-committees	Committee reporting demonstrates progress against Scientific Committee and Commission recommendations, and priority actions and threats	Conservation Management Plans are implemented and monitored, with an ongoing process to develop new plans	Conservation and management advice contributes to priority actions and threats, including for reviews of whale sanctuaries and protected areas	A[n] [strategy/Outreach Strategy] is being implemented to attract additional voluntary contributions for whale conservation	The Ship Strike database is resourced and maintained	The Committee collaborates with range states, the Scientific Committee and regional and international bodies to address priority threats	The Committee's communication products are used by a wide range of stakeholders	[Decline of the most at-risk cetacean populations has been halted]
	Long term								
	The Committee has increased buy-in from the Commission and is better resourced to achieve its objectives	The Committee's advice supports the Commission's decision-making and leads to wider uptake and global reach of conservation efforts			The most at-risk cetacean populations are recovering				

* The Committee is aware that there are a broader range of threats to cetaceans, including [cetacean diseases, marine energy developments, and intentional killing]. The Committee has prioritised threats that are within its resourcing capacity and scope of influence over the next 10 years, and commits to regularly review these priorities



HOW WE WORK

