



Circular Communication to Members of the Scientific Committee
IWC.SC.247

Extinction Alert: Evaluation

Following the publication of the first IWC Extinction Alert last month, we want to thank all the SC members who supported this initiative and helped us achieve multi-national coverage in print, broadcast, digital and social media.

We also want to learn from this first Extinction Alert and hear your perspectives on what worked and what we might do differently to make any future Alerts more effective. To achieve this, below is a link to a short questionnaire. Your responses will feed into an evaluation exercise which will report to the next SC meeting. The deadline for responses is 1 December 2023.

<https://forms.office.com/e/Uv1PFc0Q2a>

Dr Alex Zerbini
SC Chair

Dr Lindsay Porter
SC Vice-Chair