

**IWC CONSERVATION MANAGEMENT PLAN (CMP) PROGRAMME WORKPLAN 2022-2024**

<b>Topic</b>	<b>Action</b>	<b>Sub-task</b>	<b>Timeframe</b>	<b>Responsible parties</b>
<b>1. Seek a co-chair or program lead (for term 2022-24)</b>	<b>1.1.</b> Seek interest from the SWG-CMP and SC CMP Sub-committee members to take on a leadership role in the SWG-CMP (alongside the SWG-CMP Chair) to help drive and progress tasks, and provide support and advice to CMP coordinators.	<b>1.1.1.</b> Discuss and record roles and responsibilities for this role	Oct 2022 – March - 2023	SWG-CMP, Secretariat
<b>2. Priority species for CMP development</b>	<b>2.1.</b> Publish an up-to-date list of CMP priority species (as recommended by the SC) on the IWC website.		Mar 2023	SWG-CMP
	<b>2.2.</b> Conduct outreach activities to prospective CMP proponents	<b>2.2.1.</b> Write to relevant range states to provide the CMP handbook and offer support from the SWG-CMP in CMP development.	Ongoing	SWG-CMP, Secretariat
<b>3. Progress fundraising</b>	<b>3.1.</b> Work with the Secretariat's fundraising officer to identify opportunities and tools needed for CMP fundraising.	<b>3.1.1.</b> Update the concept note and develop any additional fundraising tools.	Sept 2023	SWG-CMP, Secretariat
		<b>3.1.2.</b> Identify discrete projects from existing CMPs that may benefit from fundraising.	Sep 2023	SWG-CMP
<b>4. Better promotion of the CMP program and its achievements</b>	<b>4.1.</b> Develop and improve communication materials for CMPs	<b>4.1.1.</b> Continue an at-least annual newsletter for the CMP program	Next issue in 2022, then ongoing.	SWG-CMP, Secretariat

		<b>4.1.2</b> Update CMP website to include achievements to date, case studies, pictures, events etc.	Ongoing	SWG-CMP, Secretariat
		<b>4.1.3</b> Identify opportunities for social media promotion		